

Balloon Sinus Dilation--new treatment option for recurrent and persistent sinusitis sufferers!

Impact of sinusitis

More than 37 million Americans suffer from sinusitis every year, making it one of the most common health conditions in the country. Traditionally, those who suffer from the pain, pressure and other symptoms of recurring and persisting sinus infections have two routes to relief:

- (1) medical therapy (antibiotics, steroids, etc.)
- (2) functional endoscopic sinus surgery (FESS)

Now, qualified patients have a new treatment option, a simple office procedure called balloon sinus dilation.

Balloon Sinus Dilation--Instant Relief that Lasts

Balloon sinus dilation is a minimally invasive treatment option that can be performed by Dr. Duane Taylor right here, in his office. The objective of balloon sinus dilation is to reshape anatomy to expand sinus pathways and restore drainage. The procedure utilizes small balloons placed in key places in the nose and sinus, which are then dilated to expand the sinus pathways. It may be an effective, lasting option for some patients whose symptoms do not resolve with medication.ⁱ

The balloon sinus dilation procedure may not require general anesthesia, and in many cases the patient is able to resume normal activities within 24 hours.ⁱⁱ Dr. [Insert Name] can determine if your condition is one that may benefit from balloon sinus dilation and can help you understand the risks and benefits of this treatment option.

Discuss Balloon Sinus Dilation with Dr. [Insert Name] today!

Dr. Duane Taylor is a trained and experienced user of balloon sinus dilation technologies. Make an appointment with Dr. Duane Taylor today to determine if balloon sinus dilation is right for you.

To learn more about sinusitis treatment options and balloon sinus dilation, visit www.SinusSurgeryOptions.com.

Balloon sinus dilation technology may be used to treat certain conditions affecting the sinus above your eyebrows, behind your cheeks and eyes. Your physician will need to determine if your condition is one that may benefit from this treatment and can help you understand the risks and benefits of this procedure. To learn more about this procedure and the potential risks, ask your physician.

Caution: Federal (USA) law restricts this device to sale by or on the order of a physician.

ⁱ Stankiewicz, James MD, Truitt, Theodore MD, and Atkins, James MD. "One Year Results: Transantral balloon dilation of the ethmoid infundibulum" ENT Journal February 2010 Volume 89, Number 2

ⁱⁱ Stankiewicz, James, et al. "Transantral, endoscopically guided balloon dilation of the ostiomeatal complex for chronic rhinosinusitis under local anesthesia" AM J Rhinol Allergy: 23 1-00 (2009).